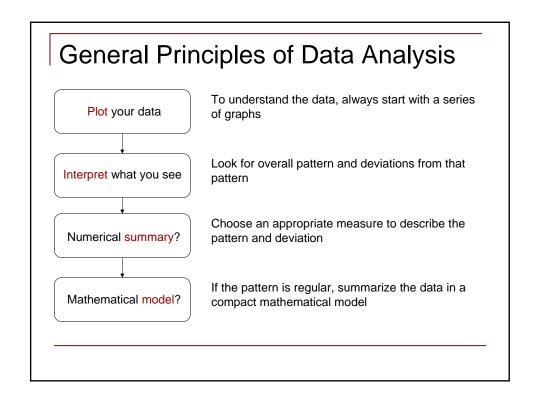
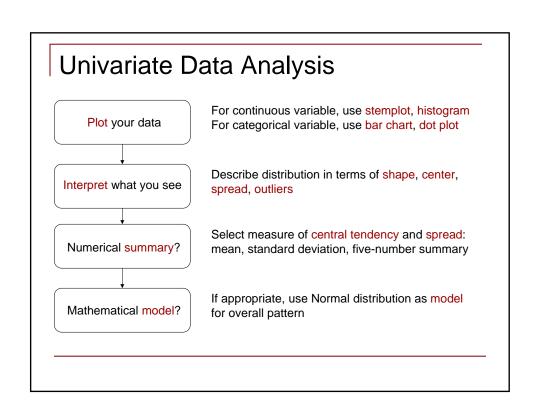
Correlation and Regression

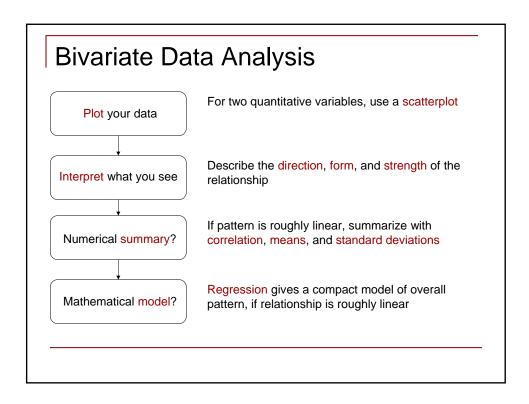
Scatterplots
Correlation
Explanatory and response variables
Simple linear regression

General Principles of Data Analysis

- First plot the data, then add numerical summaries
- Look for overall patterns and deviations from those patterns
- When overall pattern is regular, use a compact mathematical model to describe it







Explanatory and Response Variables

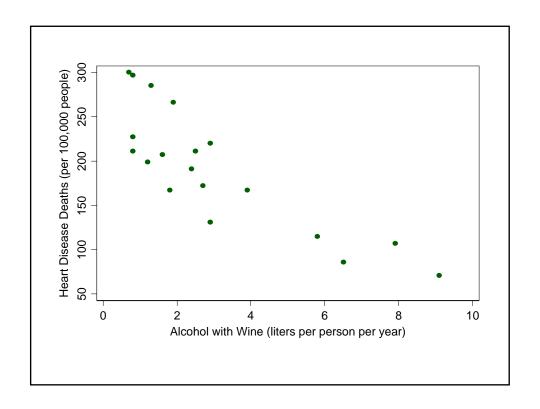
- Response variable measures outcome of a study
- Explanatory variable explains or influences change in response variable
- Response variables often called dependent variables, explanatory independent
- "Independent" and "dependent" have other meanings in statistics, so prefer to avoid
- But remember that calling one variable explanatory and other response doesn't necessarily imply cause

Scatterplot

- Scatterplot shows relationship between two quantitative variables measured on same cases
- By convention, explanatory variable on horizontal axis, response on vertical axis
- Each case appears as point fixed by values of both variables

Wine Consumption and Heart Attacks

- Some evidence that drinking moderate amounts of wine my help prevent heart attacks
- We have the following data from 19 countries
 - Yearly wine consumption (liters of alcohol from wine, per person)
 - Yearly deaths (per 100,000 people) from heart disease
- In Stata, use -twoway scatter-
- Interpret a scatterplot
 - Overall pattern and striking deviations
 - Form, direction, and strength
 - Look for values that fall outside overall pattern of relationship (outlier)



Measuring Linear Association: Correlation

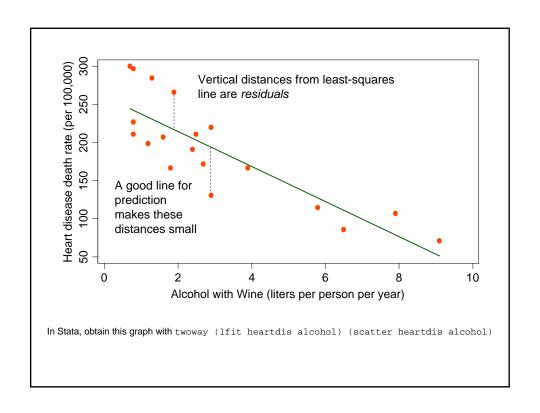
- Correlation measures direction and strength of linear relationship between two quantitative variables
- Usually written as r
- In Stata, use -correlate- or -pwcorr-
- Find and interpret correlation for wine and heart disease example

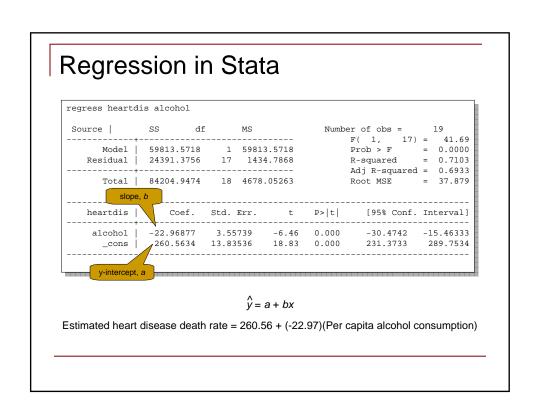
Using and Interpreting Correlation

- Ranges from -1 to 1; values closer to |1| indicate stronger linear relationship
- Positive values indicate positive association
- Does not distinguish between explanatory and response variables
- Requires that both variables be quantitative
- It has no unit of measurement because it uses standardized values, it is scale free
- Measures strength only of linear relationships
- Like mean and standard deviation, strongly affected by outlying observations

Least-Squares Regression Line

- Correlation measures direction and strength of linear relationships
- A regression line summarizes relationship between explanatory, x, and response variable, y
- We can use regression line to predict value of y for a given value of x
- These predictions have error, called residuals
- The least-squares regression line of y is the line that minimizes residuals





Using and Interpreting Regression

- Distinction between explanatory and response variables is essential in regression
 - □ Regression of y on $x \neq$ regression of x on y
- There is a close connection between correlation and slope of least-squares line
 - $b = r(s_v/s_x)$
 - Change of 1 sd in x corresponds to a change of r standard deviations in y
- Square of correlation, r^2 , is fraction of variation in values of y explained by x (PRE)

Conditions for Inference

- Observations are independent
- True relationship is linear
- Standard deviation of response about the true line is same everywhere
- Response varies normally about true regression line
- Analysis of residuals is key to diagnosing violations of these conditions

